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Govt. of India
Ministry of Micro ,Small & Medium Enterprises
MSME & Development Institute
Tadong Bazar, P.O.- Tadong,
Gangtok-737102, Sikkim

Phone: 03592-231880

Tel. Fax: 03592-231262

Email: dcdi-gangtok@dcmsme.gov.in

website: www.msmedigangtok.gov.in

(Toll-free MSME helpline No. 1800-180-6763)

MSME-DI/GTK/MATU/2017-18

09-11-2017

To
The Entrepreneur

Sir/ Madam

Sub: Participation National Seminar on Export Marketing-regd

The MSME-DI, Gangtok is proposing to organize one day national seminar on marketing techniques for the benefit of SME sector. **The Seminar will be organized on 22/11/2017 at 9.30AM onwards, venue will be HOTEL RENDEZVOUS, BEHIND TELEPHONE EXCHANGE NEAR M.G.MARG, GANGTOK.** The following organizations are delivering lectures as below:

1. Federation of Indian Export Organisation from Guwahati will deliver a paper on formalities & procedures on export licensing & registration along with identifying export market.
2. Indian Institute of Foreign Trade, Kolkata will deliver a paper on emerging global marketing, new marketing techniques/tools and developing export market of Micro, Small & medium enterprises with a stress on North Eastern states.
3. Indian Institute of Packaging, Kolkata will deliver a paper on export packaging

In this connection, you are kindly requested to participate in the National seminar for promotion of export market. Please find enclosed the registration form. You may kindly submit the duly filled in form through e-mail or by post or in person. The venue will be communicated on receipt of your application.

In view of this you are kindly requested to provide wide publicity among entrepreneurs known to you and make use of this seminar

Your cooperation in this regard is highly appreciated.

Yours faithfully

SR. Crasta
Asst. Director
Programme Coordinator

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(Toll-free MSME helpline No. 1800-180-6763)

REGISTRATION FORM
National Seminar on Export Marketing
ORGANISED BY MSME-DI, Gangtok, Sikkim

Date: 22/11/2017
Venue: HOTEL RENDEZVOUS
BEHIND TELEPHONE EXCHANGE
NEAR M.G.MARG, GANGTOK

To
The Director,
MSME Development Institute,
Tadong
Gangtok
Sikkim - 737102

Sir,
Please register our unit as per the details given below:-

1. Name & Address of the unit/organisation :
2. Phone/Fax/Email :
(please attach your visiting card)
3. Name of the contact person :
4. Line of activity : (Manufacturing/Jobbing/Serviceing)
5. Type of Unit : Micro Small Medium Others
6. Category of Entrepreneur : SC / ST / OBC / WOMEN / MIN. / PH / OTHERS
7. Products
8. No of Participants
9. Whether exporting/ Intent to export:

Signature of the Participant/Organization

Formerly Small Industries Service Institute, Gangtok



**Government of India
Development Commissioner (MSME)
Ministry of Micro, Small & Medium Enterprises**

**MSME ENTREPRENEURS ARE INVITED FOR
NATIONAL SEMINAR ON EXPORT MARKETING**

ORGANIZED BY : MSME-Development Institute, GANGTOK

**ON 22/11/2017 at 9.30AM onwards
AT HOTEL RENDEZVOUS
BEHIND TELEPHONE EXCHANGE
GANGTOK**

**Last date for registration is 20/11/2017
OBJECTIVES:- TO explore opportunities on EXPORT
MARKETING, DOCUMENTATION & PACKAGING**

**FACULTIES: Federation of Indian Export Organisation
Indian Institute of Foreign Trade
& Indian Institute of Packaging**

**For further details please feel free to contact
The Director, MSME-DI, Tadong Bazar, Gangtok
Telefax:-03592-231262, Ph.No:-03592-231880, 09474084553**

www.msmedigangtok.gov.in

**Application may be submitted on plain paper through
E-mail at dcdi-gangtok@dcsme.gov.in / srcrasta@dcsme.gov.in**

**Director, MSME Development Institute
Tadong Bazar, Tadong, Gangtok.
E-mail:- dcdi-gangtok@dcsme.gov.in
Visit us: www.dcsme.gov.in**