

## PROEJCT PROFILE

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Name & address of the entrepreneur

Target ..... On single shift basis

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|----|---------------------------|---|--|
| 1. | Entrepreneur's background | : | Qualification, experience, family Background etc. to be described  |
| 2. | Introduction of the       | : | Product description, uses, comparison Product with similar product, quality specification, if any.       |
| 3. | Type of firm              | : | Proprietorship/Partnership/Private   |
| 4. | Market information        | : | Name of probable buyers & present Buyers, estimation of demand, demand forecasting etc. to be indicated. |
| 5. | Process of manufacture    | : | Process Flow Chart to be given   |

### FINANCIAL ASPECTS

#### A) FIXED INVESTMENT

##### I. LAND & BUILDING

1. Land .....sq.ft.
2. Covered area .....sq.ft.

##### II. PLANT & MACHINERY

1. Machinery (i + ii + iii + iv) etc.
2. Furniture & fixture
3. Installation & electrification
4. Contingencies
5. Others, if any

TOTAL FIXED INVESTMENT	:	I (If entrepreneurs have own land and building, value to be computed)/ expenditure incurred thereon) + II
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#### B) RECURRING EXPENSES PER MONTH

1. Raw materials ( i, ii, iii, iv.....)
2. Packing materials
3. Salary & wages
4. Utilities
5. Other expenses (rent, repairs & maintenance, stationery, postage, misc.)

TOTAL RECURRING EXPENSES :

C) WORKING CAPITAL REQUIREMENT :  
(DEPENDING ON TYPE OF INDUSTRIES)

D) TOTAL INVESTMENT

Fixed Investment :  
Working Capital :  
Total :

E) PROFIT/LOSS ACCOUNT PER ANNUM

<u>S.No.</u>	<u>Particulars</u>	<u>Expenditure(Rs.)</u>	<u>By Sale</u>
1.	Raw Material x 12		Received by sale of .....of.....
2.	Packing material x 12		
3.	Salary & Wages x 12		
4.	Utilities x 12		
5.	Other expenses x 12		
6.	Depreciation on plant & machinery @ 10% p.a.		
7.	Interest on total investment @ 18% p.a.		
8.	Profit (before tax)		

Return on Investment (ROI) =  $\frac{P \times 100}{\text{Total Investment}}$  (P = Profit)

Percentage of profit =  $\frac{P \times 100}{\text{Sales}}$   
On sales

#### FIXED COST CALCULATION

Salary & wages (40%)                      BREAK EVEN POINT =  $\frac{FC \times 100}{FC + P}$

- Utilities (40%)
- Rent of land building (Full), if it is not own
- Other Expenses (40%)
- Depreciation (Full)
- Interest (Full)