

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु और मध्यम उद्यम)
सूक्ष्म लघु और मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



सत्यमेव जयते



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA
Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi - 110 108

Ph.EPABX - 23063800, 23063802, 23063803 FAX - (91-11) 23062315, 23061726, 23061068, e-mail - dcmsmehq@nb.nic.in

No. 21/MATU/2014/NMCP/Activity-5 Part-2/290-294

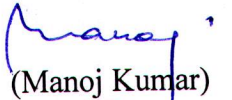
Dated 10th November, 2015

The Director,
MSME Development Institute,
Agartala/Guwahati/Gangtok/Imphal

Subject :- 7th East Himalayan Expo in Kanchanjanga Stadium, Siliguri (West Bengal),
December 5⁻¹³, 2015

Sir,

1. This office has received a proposal from Chairman & Managing Director, Indian Trade Promotion Organization (ITPO), New Delhi regarding participation of MSMEs in the 7th East Himalayan Expo in Kanchanjanga Stadium, Siliguri (West Bengal), December 5 - 13, 2015 to be organized by ITPO.
2. I am directed by the competent authority to convey the approval for participation of local MSME-units in above fair and reimbursement in accordance with the *MATU guidelines, Implementation of Marketing Assistance and Technology Upgradation Scheme – Activity – 4* :, *Special Components for north-Eastern Region (NER)*.
3. You accordingly requested to initiate proactively to invite proposals from local manufacturing MSMEs to participate in the above fair.
4. The proposal received from MSMEs may be forwarded to this office for prior approval with their details e.g. Name, Category, EM Part-II, Status (active & manufacturing) and certificate from concerned Director MSME-DI that participating units have not availed subsidy/reimbursement from any other government department (state/central) for the same fair and have not availed benefit under the MATU scheme for more than two occasions in a year.


(Manoj Kumar)
Assistant Director

Copy for information to:

Shri L.C. Goyal
Chairman & Managing Director,
Indian Trade Promotion Organization (ITPO),
Department of Commerce, Pragati Maidan
New Delhi - 110001